True Colors of Međimurje

Discover the true colors of Međimurje through its people, nature and heritage

Itinerary

DAY 1

Civilisations and visionary ideas

Welcome in Donji Kraljevec with bikes and picnic backpacks of local products. Archaeological dig workshop at the Necropolis under the Tumuli in Goričan, the Juraj Kolarić Collection, and Dr Rudolf Steiner's birthplace and Centre — a philosophy that spread from this village worldwide. Goat cheese tasting at OPG Oporovec, picnic at Ranč Zvir, gyrocopter flight over rivers and vineyards, and sunset dinner at Marina Prelog.

DAY 2

Camino, popevka (traditional song) and rural life

Palača međimurske popevke in Donja Dubrava — an encounter with UNESCO intangible heritage. Then hike the Camino Međimurje towards Prelog, with a stop at OPG Oporovec and the "Pomazi meeeee" programme: goats, farm life and local flavours. The day ends with a biodynamic dinner made from seasonal ingredients.

DAY 3

River of life

Raft down the Drava — one of Europe's last wild rivers and part of the UNESCO Mura–Drava–Danube Biosphere Reserve — with JU Međimurska priroda. Birdwatching, swimming on river sandbanks and interactive gold panning inspired by Drava gold-panning tradition. Lunch at Ranč Pozoj, an afternoon with horses and a regenerative dinner.

DAY 4

Be a Međimurec for a day

In Kotoriba, you do not watch the KUD — you join in. A day in folk costumes, with popevke (folk songs), dances and a Svetomarska čipka (traditional lace) workshop, creating a souvenir with local lacemakers. Perform in the evening. Farewell dinner at Feštetić Castle and diploma: "Today, you were part of our community."

Why?

Slow travel, zero kilometres
arrive by train, travel by bike and on foot

Everything is local
local breakfasts, biodynamic and regenerative cuisine, local farms

15 local partners
from smaller Međimurje communities, directly involved

Adaptable
accessible activities and adaptations with prior notice

PRE PROGRAMME
Varaždin – Baroque gateway to northern Croatia, Old Town and a Living History tour with costumed interpreters.

POST PROGRAMME
Ekomuzej "Međimurje" (Međimurje Ecomuseum), gyrocopter flight, Riznica Međimurja in Zrinski Fortress and Blagovanje Zrinskih, Pozojov vrčak garden, Mlin na Muri, OPG Mohokos, sunset over four countries with Pušipel at Mađerkin breg.

UHPA

Photo: Courtesy of Tourist Board of Međimurje County - Author: Denis Perčić

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